

UDRŽITELNOST JAKO BUSINESS MODEL

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BUSINESS LEADERS FORUM

JAK SI ČR STOJÍ?

1 KONEC CHUDOBY



2 KONEC HLADU



3 ZDRAVÍ A KVALITNÍ ŽIVOT



4 KVALITNÍ VZDĚLÁNÍ



5 ROVNOST MUŽŮ A ŽEN



6 PITNÁ VODA, KANALIZACE



7 DOSTUPNÉ A ČISTÉ ENERGIE



8 DŮSTOJNÁ PRÁCE A EKONOMICKÝ RŮST



9 PRŮMYSL, INOVACE A INFRASTRUKTURA



10 MÉNĚ NEROVNOSTÍ



11 UDRŽITELNÁ MĚSTA A OBCE



12 ODPOVĚDNÁ VÝROBA A SPOTŘEBA



13 KLIMATICKÁ OPATŘENÍ



14 ŽIVOT VE VODĚ



15 ŽIVOT NA SOUŠI



16 MÍR, SPRÁVEDLNOST A SILNÉ INSTITUCE

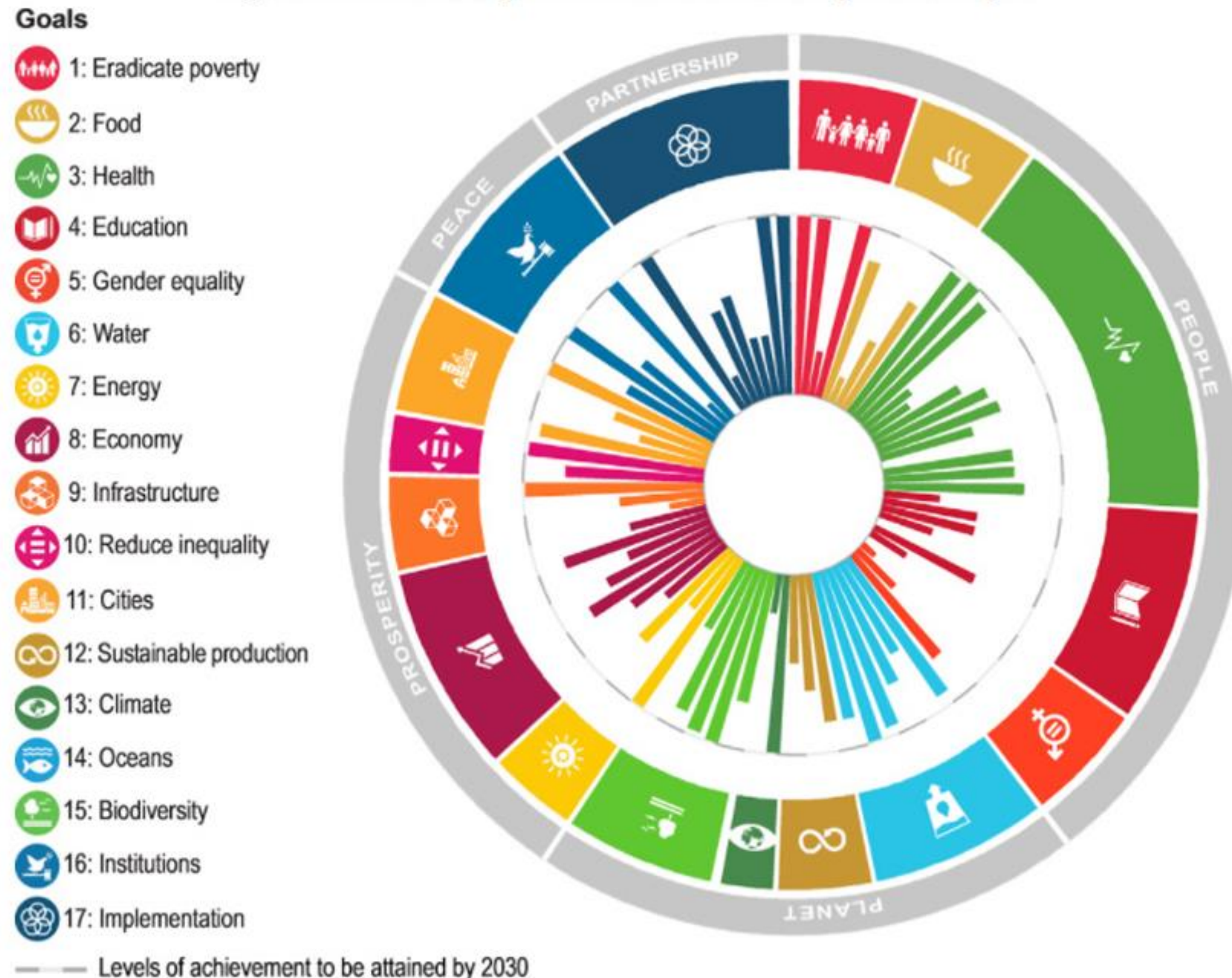


17 PARTNERSTVÍ KE SPLNĚNÍ CÍLŮ

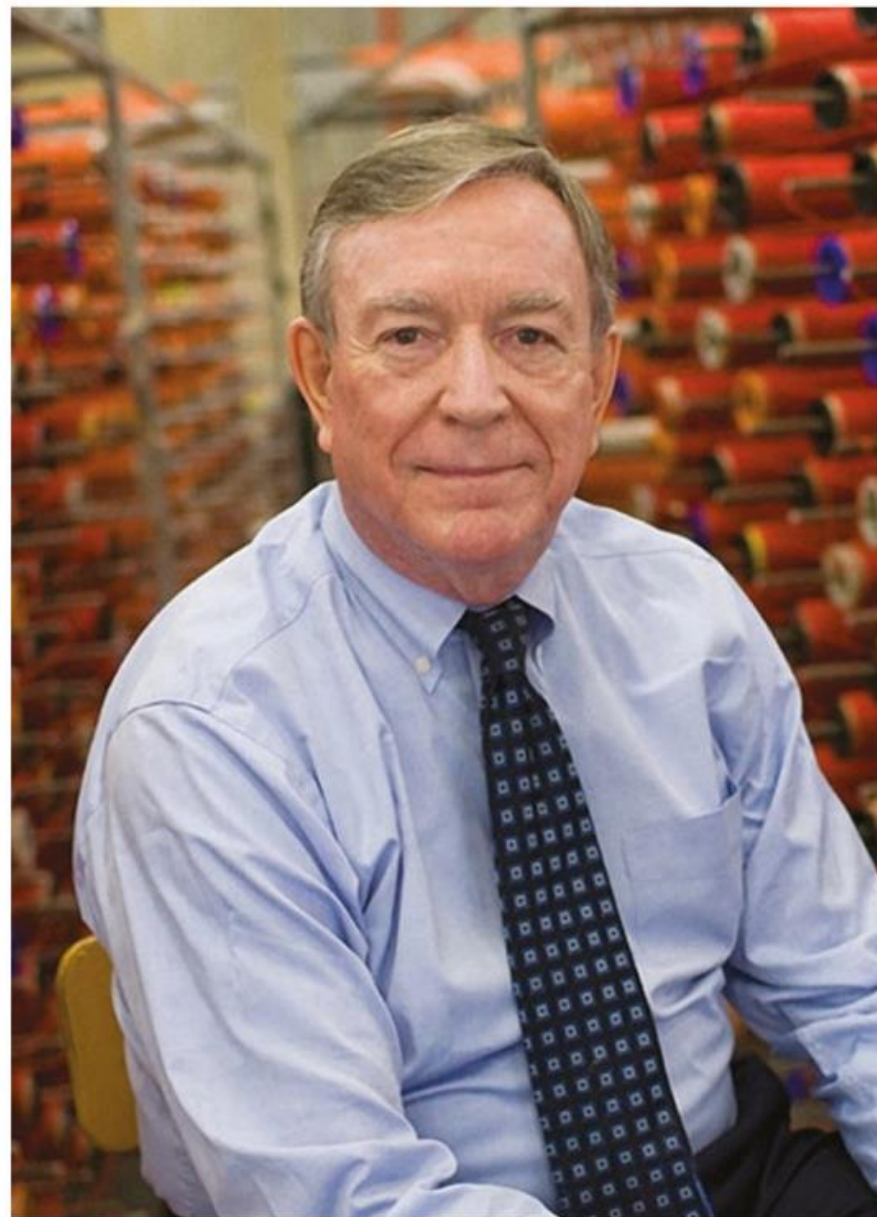


Vzdálenost ČR k dosažení 100 podcílů SDGs

Figure 2.11. The Czech Republic's distance from achieving 100 SDG targets



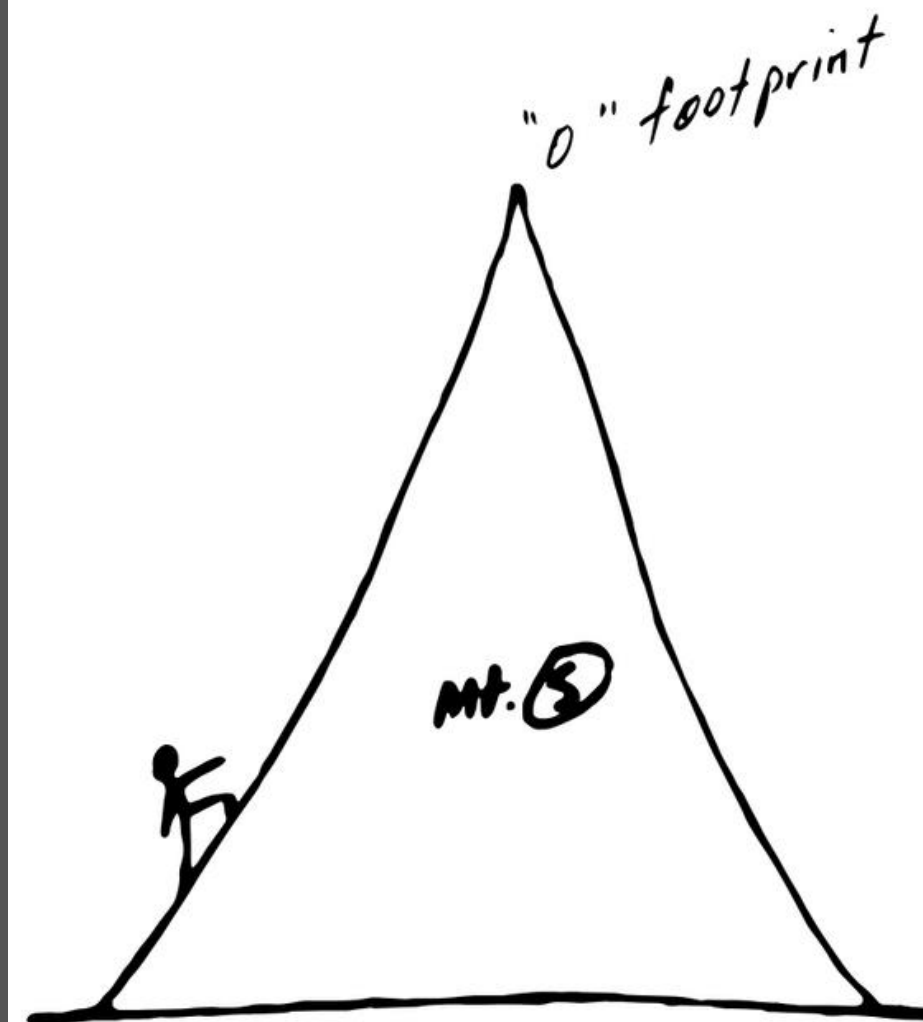
Cesta společnosti Interface



⤴ **ABOVE**
Ray Anderson, Interface Inc.
Founder & Chairman

⤵ **BELOW**

Interface Inc. Pioneering Founder
& Chairman, Ray Anderson's original
sketch of Mission Zero®







TIP Č. 1

VIZIONÁŘSKÉ VEDENÍ

TIP Č. 2

ZAPOJENÍ
CELÉ FIRMY

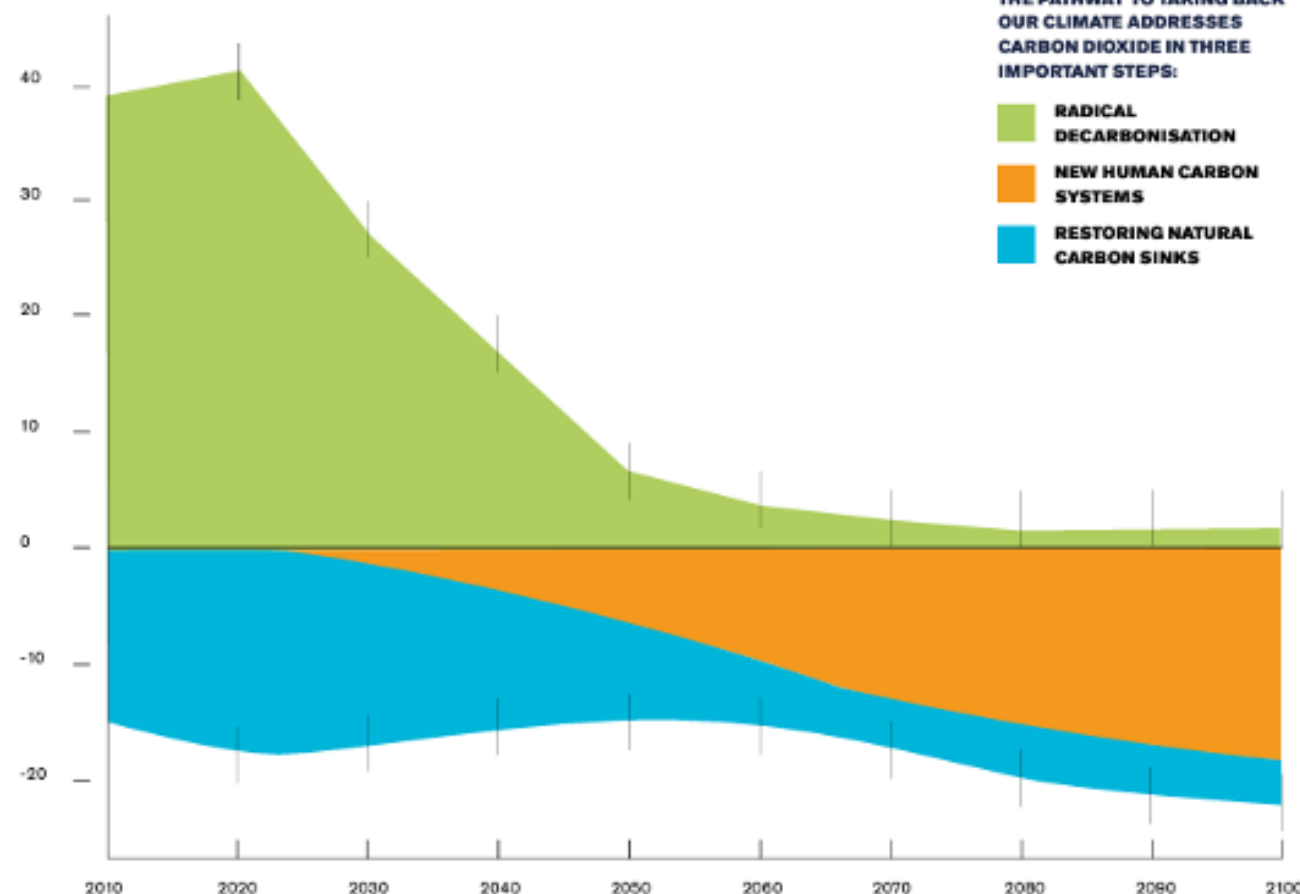




TIP Č. 3

KAŽDÁ VIZE POTŘEBUJE PLÁN

Global CO₂ emissions (GtCO₂/yr)



WHAT THIS MEANS FOR OUR FUTURE

For our new mission, Climate Take Back™, we have also built a framework, and plan for our business. This starts with understanding the pathway we need to follow to reverse global warming. We've based our thinking on work done by the Stockholm Resilience Centre, and the scientific model they proposed in 2017 for how to reach safe climate limits. This carbon roadmap is based on a simple rule of thumb or "carbon law" of halving emissions every decade.

Limiting global warming to 1.5 degrees within the next century will require an enormous amount of action, innovation

While we radically decarbonise our current systems, we'll also need to restore and protect natural carbon sinks and scale up carbon removal technologies. Finally, we'll need to develop a business system that allows all of this to happen and encourages others to adopt this plan.

This thinking led us to create the four areas of our Climate Take Back strategy: Live Zero, Let Nature Cool, Love Carbon, and Lead the Industrial Re-Revolution.

This framework is the foundation of our mission – the plan that will take Climate Take Back from vision to reality.

★ ABOVE
Professor Rockström's "carbon law", laying the groundwork for rapid decarbonisation of the environment.

» RIGHT
Inspired by Professor Rockström's "carbon law", we created a framework

LIVE ZERO

Aim for zero negative impact on the environment.

LOVE CARBON

Stop seeing carbon as the enemy, and start using it as a resource.

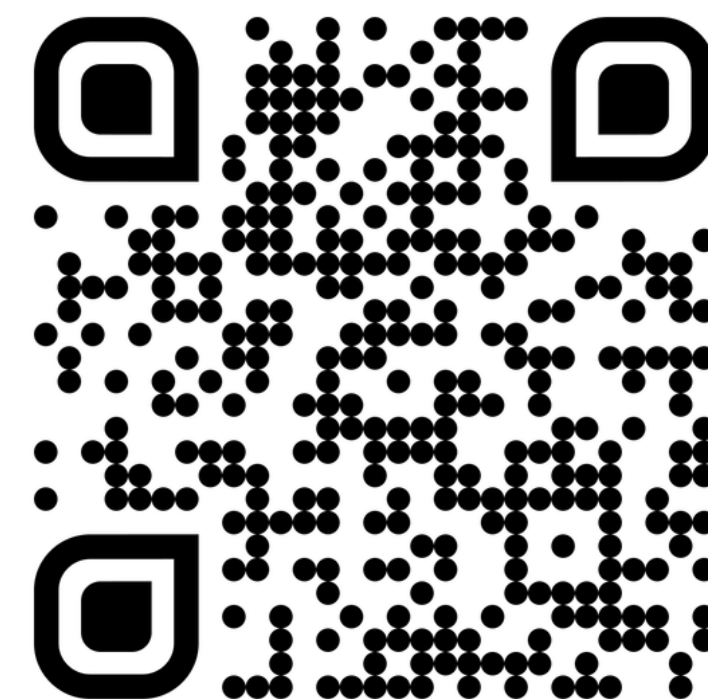


LEAD THE INDUSTRIAL RE-REVOLUTION

Transform industry into a force

LET NATURE COOL

Support our biosphere's ability



TIP Č. 4

CIRKULÁRNÍ PŘÍSTUP





TIP Č. 5

CHYBA MŮŽE
VÉST K INOVACI



TIP Č. 6

NAPROSTÁ TRANSPARENTNOST



TIP Č. 7

DOMINOVÝ EFEKT

From Mission Zero to Climate Take Back

SHOOTING FOR ZERO: THE IMPACT ON INTERFACE'S OWN OPERATIONS

Since 1996 we have:

89%

LESS WATER USAGE

Decreased the water used at manufacturing sites by 89%.

89%

RENEWABLE ENERGY (GLOBAL)

Increased the total renewable energy used in global manufacturing sites to 89%, including 100% renewable electricity use.

99%

RENEWABLE ENERGY (US AND EU)

Reached 99% renewably sourced energy in our manufacturing sites in the US and Europe.

96%

LOWER GREENHOUSE EMISSIONS

Reduced the GHG emissions intensity from our manufacturing sites by 96%.

92%

REDUCTION IN WASTE TO LANDFILL

Reduced our waste to landfill across our global business by 92%.

69%

CARPET CARBON FOOTPRINT REDUCTION

Reduced the average cradle-to-gate carbon footprint of our carpet by 69%.

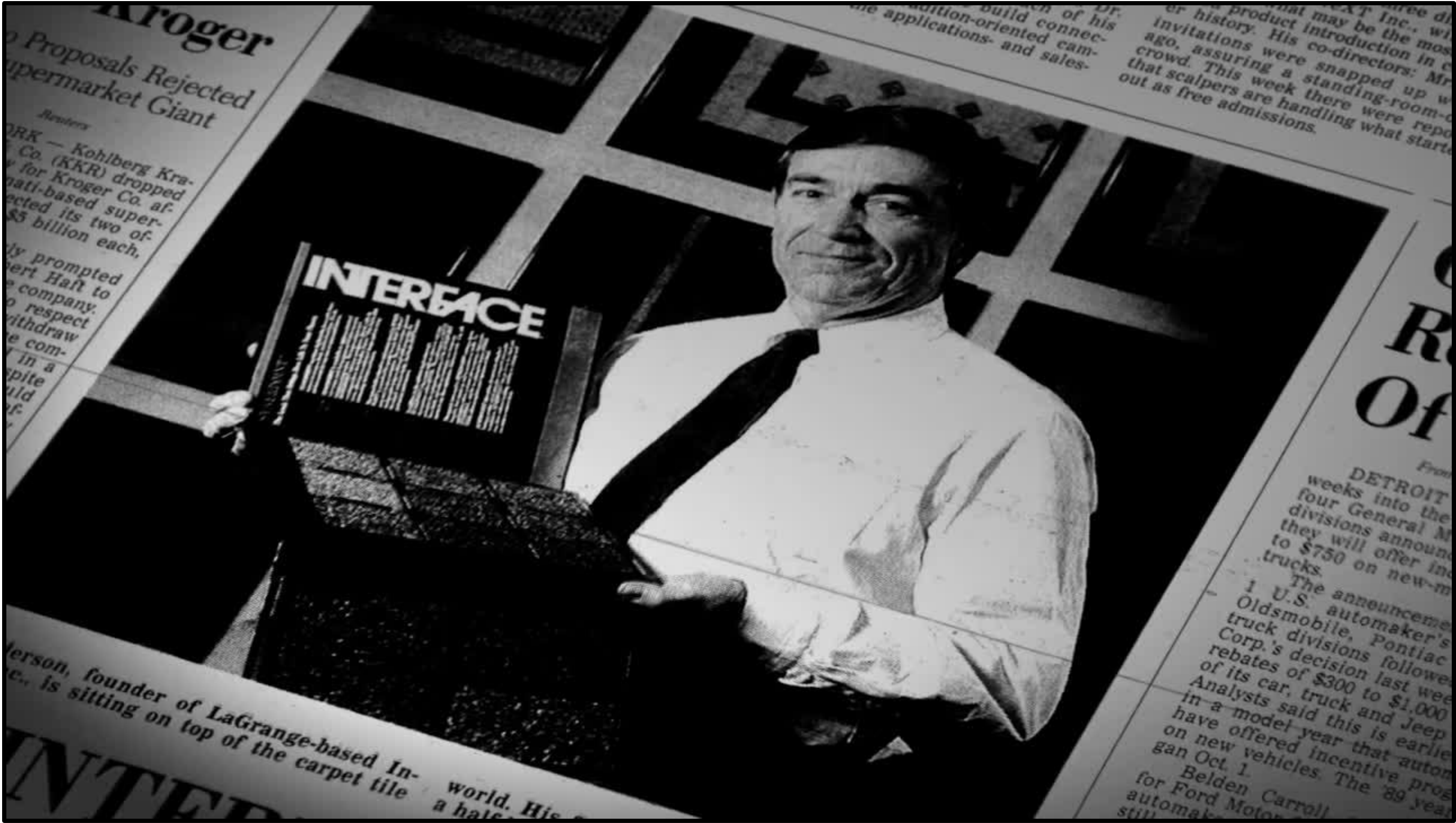
46%

REDUCTION IN ENERGY USAGE

Reduced the energy we use to make products by 46%.

“INTERFACE SET
WHAT MAY BE
THE HIGHEST
SUSTAINABILITY
BENCHMARK OF
ANY INDUSTRIAL
COMPANY.”

Beyond Zero



PÁR TIPŮ NA ZÁVĚR

NABÍDKA BLF

www.blf.cz

PŘÍKLADY DOBRÉ PRAXE

<https://blf.cz/report-udrzitelne-cesko/>

KONTAKT NA MĚ

stachova@blf.cz

JAK JE NA TOM ČR
V OBLASTI
UDRŽITELNOSTI?

<https://www.cr2030.cz/narodni-dobrovolny-prezkum-agendy-2030/>

MPO a MŽP

<https://www.planobnovy.cz/>

<https://www.zelenamodernizace.cz/>

PRŮVODCE ESG PRO MALÉ
A STŘEDNÍ PODNIKY

<https://flagshipimpact.com/tpost/8npcl3bic1-prvodce-esg-pro-mal-a-stedn-podniky>

**DĚKUJI
ZA POZORNOST**

Michaela Stachová